MAD (modeling, analysis and design) about variabilities: when fractional calculus meets big data and machine learning

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MAD stands for modeling, analysis and design. I first argue that "variability" is a "V" definina feature bia data in its 10 characteristics of (Volume/Velocity/Variety/Variability/Veracity/Validity/ Vulnerability/ Volatility/ Visualization/Value). Then I suggest that to quantitatively model, analyze the variabilities, fractional calculus is required when the big data is from a complex dynamic system. I advocate the use of "fractional order data analytics" (FODA) based on fractional order signal processing (FOSP) techniques. Design for desirable level of variability is then possible based on the modeling and analysis. Examples in crop water stress drone remote sensing, networked control systems are briefly introduced as motivating real world applications. I will go a step further by suggesting a connection between fractional calculus and machine learning in two settings: deterministic case where fractional order gradient can play a positive role, while in stochastic setting, optimal randomness links to fractional order stochasticity.